

# Cadence Love

What the event industry is saying about Cadence.



## DESIGN AND BRANDING

"I love Cadence's visual layout, interactive features and ease of embedded content to enhance your experience. And - I'm so excited to use it for our techsyntalk GLOBAL 2021."



**Liz Caruso**  
CEO, Liz King Events

"Most event platforms are text-heavy and feel so flat. Cadence really allows us to create a beautiful on-brand experience that feels like an art gallery versus a conference website."



**Romina Kunstadter**  
Founder, The Prism

"Since we're a fashion company with a strong visual identity, the clean graphics-forward design was an incredibly important factor."



**Elizabeth McGhee**  
Director of Learning & Development, SMCP

"We were able to brand the event as ours and achieved our goal of reiterating the JAHC's mission to the community."



**Kathleen Harper**  
Centennial Hall House Manager, Juneau Arts & Humanities Council

## BRINGING PEOPLE TOGETHER

"Cadence is a social lubricant for your audience to bond over your event experience. I would 100% recommend it for the engagement of participants."



**Alexa Henderson**  
Owner, Media & Production, Next Level Trainings

"What I liked about Cadence was the level of engagement on social media it created. People were sharing pictures of what they were seeing and learning."



**Beatrice Mercado**  
Co-President, Bennett + Mercado Hospitality

## EASE OF USE

"Planning event communications and sending recorded sessions take a lot of time. It's a relief to cut that time in half with Cadence. It makes your job easier."



**Amy Tuccio**  
Enrollment Director, Next Level Trainings

"It was extremely seamless for people to book appointments with each other at the event."



**Thomas Névoa Pereira**  
Co-Chair, Women in Business Club, Conference, London Business School

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## EVENT PERSONALIZATION

"Our event won "Association Program of the Year! I loved the way you can customize everything. Everything could be specifically geared for our audience."



**Lynne LaFond DeLuca**

Executive Director, Association of Club, Catering & Event Professionals (ACCP)

"We were able to personalize the event experience like no other using notifications that linked directly to materials, speakers and sponsors based on the attendee's topics of interests."



**David Kartagener**

President, Kartagener Associates Inc.

## WHITE-GLOVE CUSTOMER SUCCESS

"I've used Cadence for my past two virtual conferences. They are amazing not only at what they do, but also how they do it. Service is key!"



**Michelle Dallas**

Virtual & Hybrid Event Producer, Turnaround Management Association

"We completely got what we wanted: proper experts who train us and invest in developing a relationship. They show a willingness to evolve Cadence while being real honest about its capabilities."



**Luke Power**

Senior Producer, WRG Live